

# Keep your points, ditch the plastic.

No apps. No plastic cards.  
Just your phone.

The Algorand logo consists of a stylized white 'A' icon followed by the word 'Algorand' in a bold, sans-serif font.

# Keep your points, ditch the plastic.

“Every café, course, and shop wants its own app or plastic Loyal Card.”

“Points expire, get lost, or never add up fast enough.”

“Your effort in one place means nothing in the next.”



“We juggle wallets stuffed with plastic and phones packed with forgotten apps.  
Most points disappear before we can use them, and our loyalty in one store is invisible in the next.”



# One link. Endless perks.

Earn a lasting badge every time you buy, learn, or join an event.

Your badges travel with you—open them from any phone, anytime. No app, no log-in.

Show any badge to unlock discounts, free classes, or mentor sessions across our network.

Badges sit on a public, tamper-proof record—so they never disappear.



Scan once at checkout, and a digital badge lands on your personal link.

It stays there forever—public and un-eraseable—ready to trade for perks any time, anywhere in our community.



# Perks that grow with every new place.

Any café, class, or event can plug into our Loyalty Tokens - no permission needed.

Your Loyalty Tokens work everywhere—no extra sign-ups, no extra apps.

New businesses join every week, so today's Loyalty Token could unlock tomorrow's surprise.

Independent consultants keep their own systems—but follow the same open badge standard, so your rewards fit right in.



Because our system is open, any shop or community can connect in a day. So the perks you earn at your taco stand might score you a free yoga class across town next month.

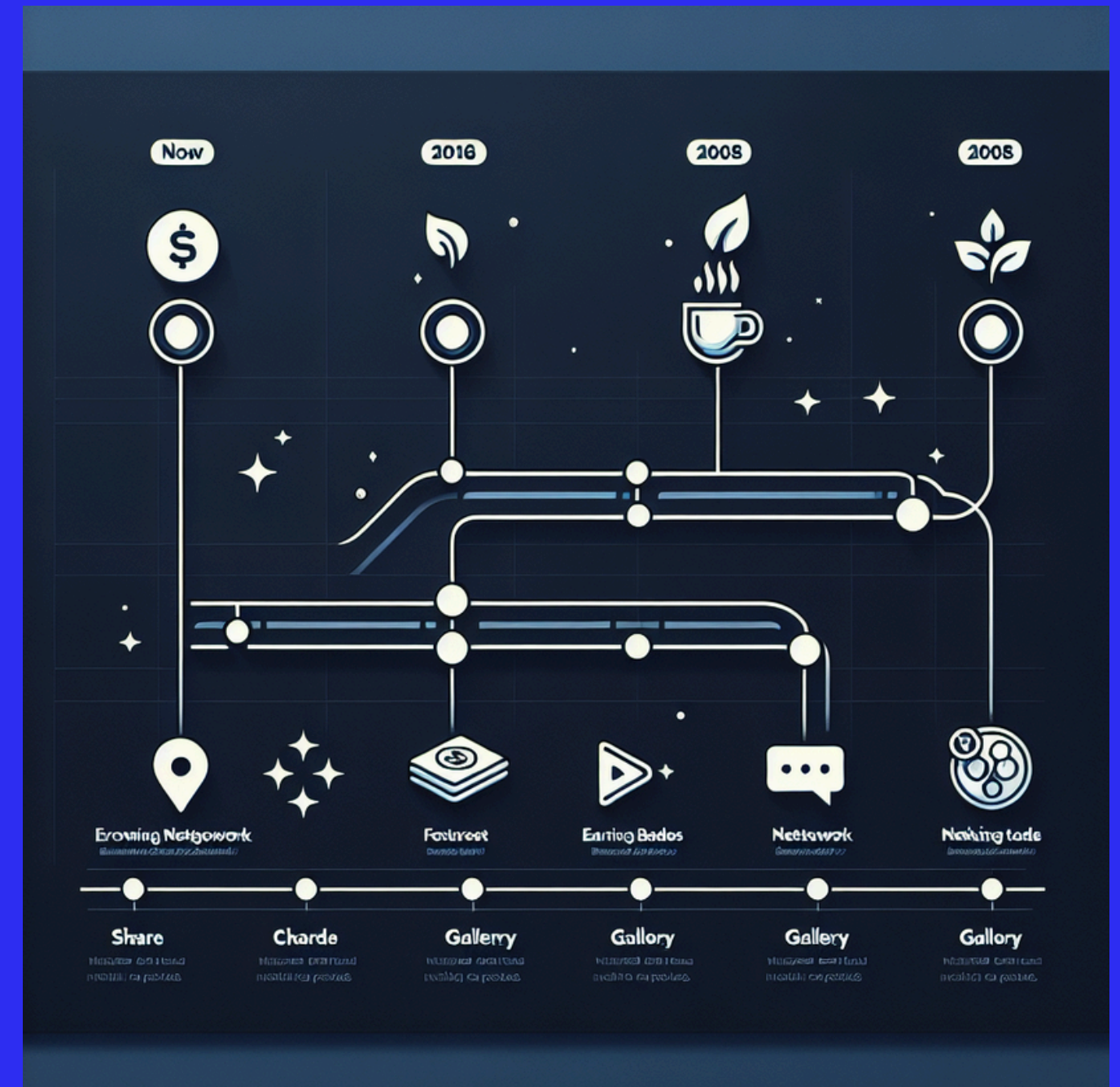


# What's coming next

Today Earn badges at our pilot cafés, courses, and events. Already live —try it after this presentation.

Next 3 months More local businesses join, so one badge unlocks more perks around town. You'll notice new “badge accepted here” signs popping up.

Browse a public Loyalty Tokens gallery to discover hidden perks.  
Holiday season giveaways & friend-to-friend perks.



# The Team

## Verónica

### Co-Founder, Operations & Community Leader

- Certified real estate advisor in Mexico, with INFONAVIT financing accreditation
- 16+ years of leadership and operations experience
- Trusted communicator who bridges technical solutions with non-technical clients
- Guides onboarding, client communication, and day-to-day admin coordination
- Plays a key role in translating vision into actionable, user-friendly services

“This project is possible because of her clarity, stability, and deep understanding of the people we serve.”

## Jason

### Co Founder & Architect

- 16+ years as a digital consultant for LATAM small businesses
- Specializing in automation, data structuring, and digital transformation
- Deep experience working with PyMEs in Mexico

#### Active Pilots:

- Automating a retail store with 40,000+ SKUs, moving 1,000–1,500 items daily
- Launching loyalty token systems with:
  - → Taco stand
  - → Coffee shop
  - → Dessert shop
- → **All started from zero** — no website, no automation, just WhatsApp and social

#### Blockchain-Ready From Day One:

- Based in Mexico since 2009, working hands-on with:
- → CFDi(2009), FIEL(2009), SPEi(2018), CODi(2018), and tokenized land/property(2014), Biometrics(FIEL)
- Deep understanding of how Web3 can fit into existing financial + legal rails

#### Creator of the Digital Dimension DeCentralized Ecosystem:

This ecosystem is being built open-source — to be replicated across LATAM and beyond.

# Grab Your First Loyalty Token Today

Scan the QR on screen and pick a pilot spot near you.



**Earn a welcome Loyalty Token - no app, no sign-up.**  
**Show the badge to staff for an instant perk**  
**(free topping / first coffee refill).**  
**Tell us what perk you'd like next -**  
**your feedback shapes the roadmap.**

**Point your camera at the code, choose the pilot café or class closest to you, and watch a badge pop up. Show it at the counter and enjoy a free extra—on us. Then drop a quick suggestion in the chat so we know what perk to build next.**





Thank you  
Thank you  
Thank you  
Thank you  
Thank you  
Thank you  
**Thank you**



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la plataforma que me conecta