

From Loyalty Cards to Loyalty Blocks.

Unlock micro-economies and fuel Algorand's decentralized engine

Untapped micro-economies everywhere



Algorand lets any local business turn everyday interactions into on-chain value—without losing data or margin.

Closed-app loyalty isn't cheap:

- companies spend \approx \$375 k on average to launch or revamp a program—way out of reach for most small businesses.

Loyalty fatigue is rising:

- US program engagement -10 % and overall loyalty -20 % since 2022 as customers juggle too many siloed apps.



Closed-App Loyalty = Closed Doors

Centralized loyalty platforms lock you into their rules, keep your data, and make everyone pay.



Rigid templates — zero room for custom flows.

Data & API lock-out — insights and integrations off-limits.

Cost spike — up to 30 % higher prices for customers plus monthly vendor fees.

No cross-brand bridge — collaboration with neighboring businesses nearly impossible.



Capacitate → Collaborate

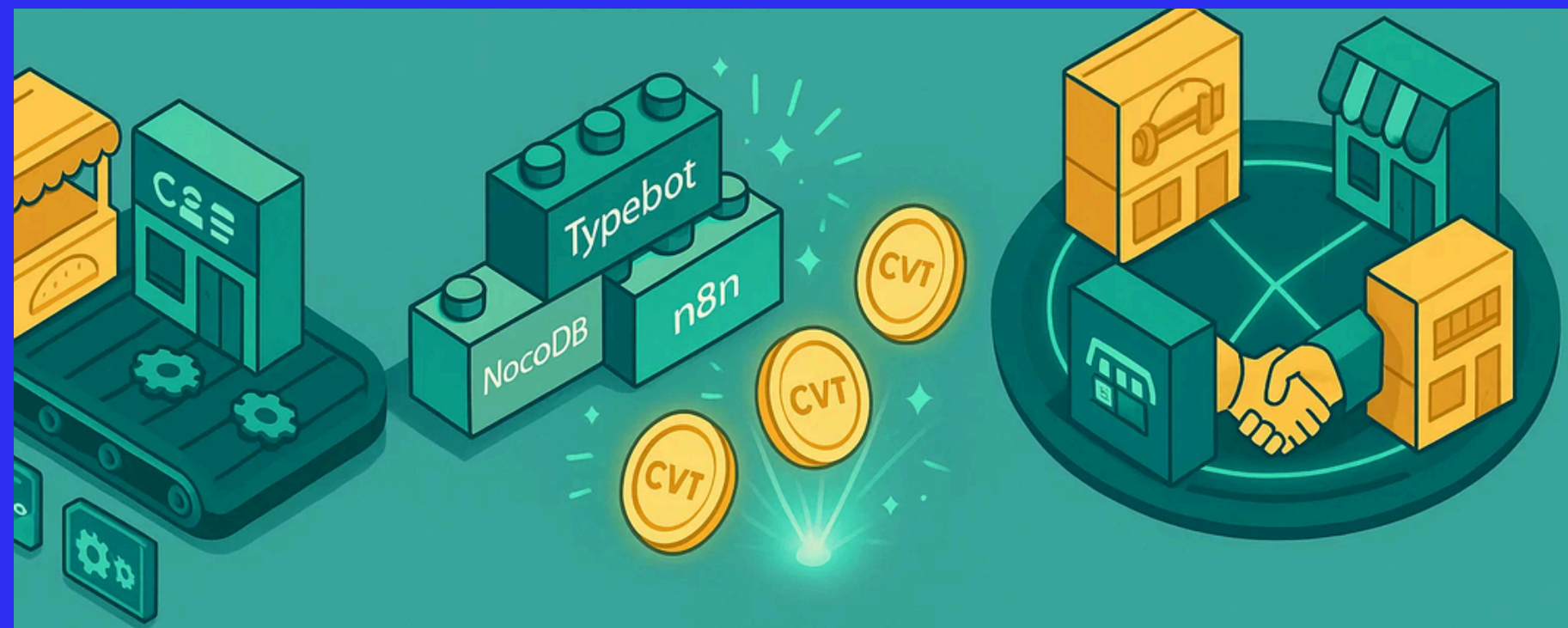
Complemented by MIS-CURSOS.academy (skills), MI-SOPORTE.online (collab), MI-CFDI.online (compliance).



We give any micro-business an open-source recipe to create, exchange, and evolve Community Value Tokens on Algorand—starting with loyalty, expanding to whatever their community needs.

No central platform

- Just Algorand L1 + best-fit open-source tools.



Capacitate - Open-Source Toolkit - Collaborate

Ecosystem Impact, not just \$\$\$

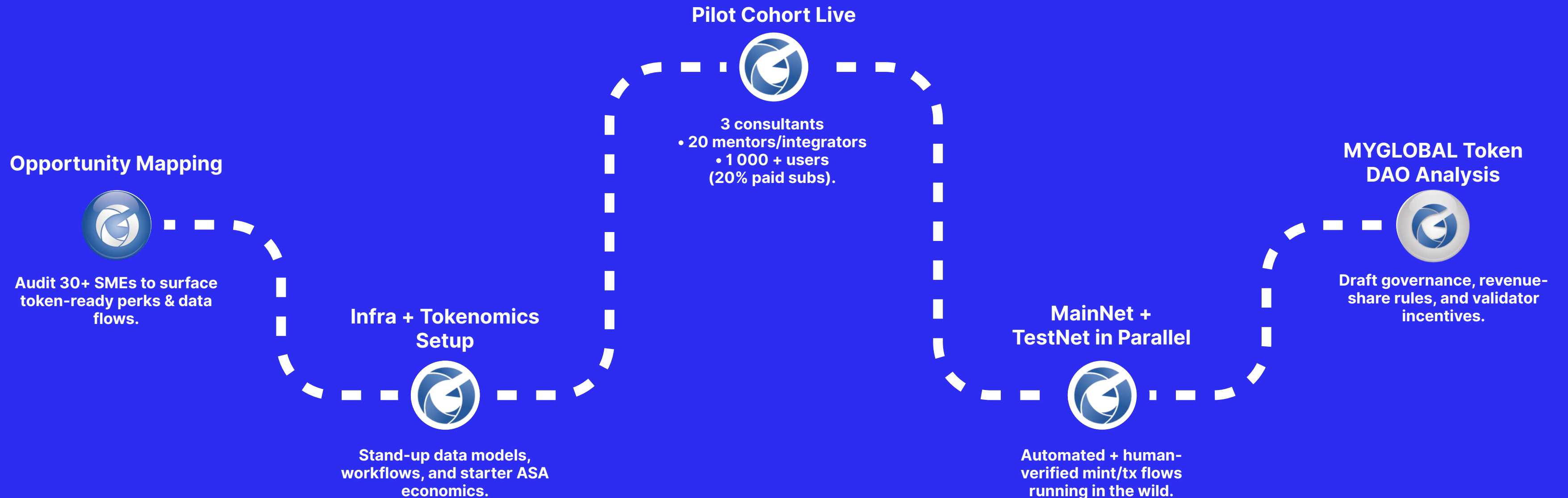
Unlocking micro-economies pours real-world data, new transactions, and smart-contract demand onto Algorand—utility over hype.

- ↑ Tx volume
- Real-world utility
- Node demand
- Governance participation
- Dev jobs

Data is the new currency; blockchain is the ledger made for AI.



Roadmap



The Team

Verónica

Co-Founder, Operations & Community Leader

- Certified real estate advisor in Mexico, with INFONAVIT financing accreditation
- 16+ years of leadership and operations experience
- Trusted communicator who bridges technical solutions with non-technical clients
- Guides onboarding, client communication, and day-to-day admin coordination
- Plays a key role in translating vision into actionable, user-friendly services

“This project is possible because of her clarity, stability, and deep understanding of the people we serve.”

Jason

Co Founder & Architect



- 16+ years as a Informatic consultant for LATAM small businesses
- Specializing in automation, data structuring, and digital transformation
- Deep experience working with PyMEs in Mexico

Active Pilots:

- Launching loyalty token systems with:
 - → Taco stand
 - → Coffee shop
 - → Dessert shop
 - → Real Estate Consultant

Blockchain-Ready From Day One:

- Based in Mexico since 2009, working hands-on with:
 - → CFDi(2009), FIEL(2009), SPEi(2018), CODi(2018), and tokenized land/property(2014), Biometrics(FIEL)
- Deep understanding of how Web3 can fit into existing financial + legal rails

Creator of the Digital Dimension DeCentralized Ecosystem:

This ecosystem is being built open-source — to be replicated across LATAM and beyond.

Let's Build This Together

We're not raising capital—we're raising collaborators.



We Need

- **Mentorship from Algorand core devs**
- **Fiscal & Compliance law-firm ally**
- **Cyber-Security Capacitation Partner (end-user best practices)**
- **UX feedback from early adopters**
- **Governance & token-economics advisors**

Algorand Gets

- **Daily real-world transaction volume**
- **Showcase of SME adoption stories**
- **New governance wallets and on-chain voters**
- **Expanding demand for smart-contract talent**
- **Data proving utility-driven growth**

Collaboration > \$\$\$.
Let's co-design the future of digital economies.

Thanks for your time!



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